

Marathon Deployment Launches Big Dog Security Cameras at NRF 2016

Opportunity for Retailers to Optimize Loss Prevention and Gain Greater Control of Their Operations

Tyngsboro, MA, January 13, 2016 - Marathon Deployment, a nationwide IT services provider announces the launch of R.F. Technologies, Inc., Big Dog security camera systems. Retailers with obsolete security systems or those that want the latest in loss prevention technology can take advantage of demos and talk to product experts at Marathon Deployment's Booth 1666, Level 3, near the Attendee Lounge.

"What people really want is something that's not only a good price, but easy to use. When you start dealing with too complex or cumbersome of technology it becomes a pain to the operations, not a helpful tool," says RFT President and COO Tony DeLise. In December, RFT just launched the newest version of its surveillance system, which packs in better video quality, a longer warranty, and seven more standard terabytes of storage than the older version, all for nearly \$900 less. And for further value, RFT offers 24 hour support that connects customers to the techs who built the system themselves."

"The surveillance system has all the bells and whistles it should have, plus it's an HD system coupled with the warranty and the price change, so I think we've succeeded in making the product that hits on everything customers need," DeLise adds.

"Marathon and RFT have joined together to offer a solution that is deployed quickly and enables retailers to optimize their strategies for loss prevention and gain greater control of their operations," states, Colleen Howley, Vice President of Business Development for Marathon Deployment.

Retailers that want to demo the system can come by Marathon's Booth 1666, Level 3, near the Attendee Lounge or to schedule an appointment contact sales@marathondeployment.com.

###

Marathon Deployment, R.F. Technologies, Inc., Big Dog Digital Surveillance are registered trademarks of their respective owners in the United States and/or other countries.

About Marathon Deployment:

Marathon Deployment provides a full range of services in Information Technology focusing in the areas of Deployment and Field Service within the retail, hospitality and business services industries.

For more information on the Big Dog Security Cameras and other Marathon IT Service Solutions:

Web: www.marathondeployment.com

Email: sales@marathondeployment.com Phone: (978)226-1171

About R.F. Technologies, Inc.:

Since 1989, R.F. Technologies, Inc. has been providing the QSR industry with guaranteed drive-thru solutions. Products and services include complete drive-thru system sales, drive-thru replacement parts, drive-thru repairs, digital surveillance, display systems, and Sirius/XM Radio.